



How to Choose the Best Book Editor – Handout

Learn how to self-edit and then professionally edit your book. It is important to know how to choose the best book editor for YOU and your personal goals. Discover what you need to decide before self-editing. Get advice on how to get the best return from your editor. Bring your questions and get valuable advice from a professional.

Know the difference between editing & proofreading

- What Is an Editor?
 - Editor vs Proofreader
 - What is [book editing](#)?
 - What is proofreading?

Always self-edit first to get the best return on your investment for editing

- Why do you need to edit your book?
 - Self-editing vs. Professional Editors

Editing is not an option. You may choose what fits your budget & needs

- Why do you need professional editing?
 - Your reputation as an authority - don't risk it!
(Your writing influences your audience, agents, and colleagues.)
 - Get a neutral, unbiased, professional to analyze and critique your writing
- When do you need editing?
 - When publicly sharing or publishing eBooks, manuals, courses, press releases, blogs, case studies, etc.

Choose the best book editor for *you* = a good match

- How to find a good editor
 - Expert in your genre and familiar with your audience & goals
 - Experienced with references/testimonials
 - Get a free sample - make sure you are a good “match”

Know the Four levels of Editing Services:

- [Copy Editing](#): Necessary as your FINAL edit before publishing and as a formatting check before distribution
- [Line Editing](#): Necessary MINIMUM edit before submitting to organizers, agents, and publishing houses
- [Content Editing](#): Necessary HELP when your manuscript has extensive issues with English grammar, clarity, comprehension, structure, or purpose
- [Developmental Editing](#): Necessary MULTIPLE EDITS organizing and presenting your ideas. Get help with the English language and an extensive assessment of structure.

Hire a vetted Book Coach for nonfiction and a certified Story Coach for fiction.

Understand the Editing Process

- What makes an editor great?

Vetted Book Coach

- 20 Key Elements of Nonfiction Manuscript
- 10 Essential Sections of a Nonfiction Presentation
- Summary Letter

- Vetted =
 - Professional trained
 - Experienced in your genre & publishing (advanced degrees)
 - Satisfaction guarantee from FirstEditing protects you from freelancer frustrations
 - Selected for you to save time, energy, and money. This is wasted when searching on an online service directory.

[Certified Story Coaches](#)

We are the *first* editing company in the world with a team of certified Story Coaches for developmental fiction editing!

- Get valuable feedback and a fresh perspective from a professional
- YOU write it, WE'LL perfect it!
 - Done for you!
 - Outsource with confidence

Always test your editor first to make sure it is a match

- [Get a Free Sample from a Book Editor](#)
 - Free editing sample, critique, and firm price quote within 24 hours